

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP SEP5/12 17.53
CHANGES ** WFTV-TV ***

SALES PRSN WA- JOE KNAUER

DATE SEP5/12 17.53

DSCC-IE

PROGRAM : NEWS
ORD COM1: DUE TO PRGM CHANGE: FBALL
THIS IS A MAKE-GOOD FOR OCT13 ON LINE-19 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT20 ON LINE-19 FOR 1 SPOT/WK

REP HEADLINE# 6250644 TRF# 323881
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP5/12 17.53
 CHANGES ** WFTV-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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STATION MAKEGOOD OFFERS:												
M3	OK'D	BUY#19	MISSED: SAT/1200N-1230P				OCT13	OCT20	30S	\$600.00	(SEP5/12)	
			OFFER: SUN/600A-900A				OCT14		30S	\$1,200.00	PLS ADVISE.	
			CMT: DUE TO PRGM CHANGE: FBALL									
OCT/12			461100.00			NOV/12			245800.00			
										CONTRACT TOTAL	706900.00	
										TOTAL SPOTS	312	

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%
 WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE